



Jim Moran, Honor Administrator, United States of America, 1985



Jim (second from right) with IMSHOF Honoree Dennis Matuch (right)

Video: [Interview 1](#)

Jim Moran established the largest Ford dealership in the world and sponsored the Jim Moran Lake Michigan Swim for seven years in Chicago, USA in the 1960s that attracted the best professional marathon swimmers from around the world. Prize money ranged up to US\$25,000 and local television and radio stations provided hourly updates on the swimmers' progress. In the late 1990s, Jim established the Moran Learn to Swim Endowment Fund at the International Swimming Hall of Fame. The International Swimming Hall of Fame presented him the Gold Medallion in 1994.

[Expanded Biography \(Openwaterpedia\)](#)